



# Protecting company secrets and Intellectual Property

## CASE STUDY

### > Overview:

A six office financial services firm needed to find a way of protecting sensitive information from finding its way outside of the organization while not making it seem as though they're suspecting their employees of doing anything unethical.

### > Business Need:

Compliance directors needed an efficient yet unobtrusive way of keep insider information from finding it's way outside of the company

### > Solution:

With Webwatcher installed the company was able to monitor any unauthorized files browsed by using its Alert Word feature. This allowed the company to select specific key words or phrases which once read by the employee would actually take a screen shot of the document in question. In addition Webwatcher would capture any of the sensitive material if it was either emailed or sent by instant messenger. Even if the information was simply typed into a document and printed then later erased the information is still visible to the company.

### > Benefits:

Keeps financial information and other sensitive material protected from prying eyes, while maintaining harmony among employees due to WebWatchers invisibility. SEC requirements and insider information have not been a issue since implementation of the software.

